

DUBAI

INTERNATIONAL JEWELLERY WEEK
اسبوع دبي الدولي للمجوهرات

7 – 10 October 2010

Dubai International Convention
and Exhibition Centre
Sheikh Saeed Halls

Explore the Gem of the Middle East

Do you have plans to expand into the Middle East markets, increase business contacts, and raise brand awareness and company portfolio? Then **Dubai International Jewellery Week (DIJW)** is the ideal platform for your business!

Now in its 15th year **Dubai International Jewellery Week (DIJW)** presents an extensive showcase of the most prestigious brands and unique pieces from across the world attracting only the most discerning trade and high-end consumers making it the ultimate jewellery event of the year.

Why Dubai International Jewellery Week?

- The ideal platform to launch your new products and designs in the Middle East and GCC Region
- Access to more than 20,000 regional and international visitors over the four day event
- 83% of visitors met their overall objectives
- Meet over 70% of **top regional decision makers** who are wholesalers, manufacturers or represent a jewellery chain
- Join more than 316 exhibiting companies from 27 countries

DIJW2009 Post Show Figures

Show Area: 13,680 sqm
No. of Visitors: 20,136
Trade Visitor Countries represented: 37
No. of exhibitors: 316

We would like to invite you to participate at Dubai International Jewellery Week (DIJW), to meet and network with buyers in this highly lucrative region.

For more information on participation in international pavilions, please contact DIJW Jewellery Team.

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For more information on participation in the Hong Kong Pavilion, please contact Hong Kong Jewellery & Jade Manufacturers Association.

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