



香港珠寶玉石廠商會  
**Hong Kong Jewellery & Jade Manufacturers Association**  
Company Limited by Guarantee

Our Ref: HKJ080339aF/FC/j1

16 July 2008

To: All Members & Jewellers

**Re: Quality Assurance Program**

The successful launch of the 'Quality Assurance Program' (QAP) last year has not only enhanced buyers' confidence in the Hong Kong pavilion, but has also been well-received by all. QAP has been carried out in a total of seven jewellery exhibitions in New York (Jan/ Jul/ Oct 2007), Las Vegas (May 2007), and Vicenza (May/ Sep 2007, Jan 2008). Out of the 71 specimens, 65 got a pass. Samples were drawn from the owners of the six rejected specimens for re-testing in which all tested items were successfully evaluated.

This year, the operation of QAP will be modified in order to better preserve our industry's integrity as follows:

1. All 'Members' and 'Associate Members' of the Hong Kong Jewellery & Jade Manufacturers Association (HKJJA), whether they are or are not exhibitors of the HKJJA-led Hong Kong pavilion, must take part in QAP. Out of the 300+ 'Members' and 'Associate Members', five companies from each of the two groups will be drawn by HKJJA during quarterly Director or Committee Meetings. Later on, a jewellery item from each of the 10 selected companies will be collected from their offices, stores or factories for testing on karatage of gold, authenticity and caratage of diamonds, or on identification of jadeites (Type A, B or C).
2. Companies applying for 'Full Membership' or 'Associate Membership' after 1 July 2008 are also required to participate into QAP during the membership validation period. For those who fail the test will be subject to application suspension, until they pass the re-evaluation.
3. 'Full Members' and 'Associate Members' passing the test can be exempted from further tests within two years from the date of being drawn.

As usual, non-member participants of the HKJJA-led Hong Kong pavilions should be subject to mandatory testing. HKJJA will pick a jewellery item from a selected non-member exhibitor who is required to submit the designated item to HKJJA's office for testing.

Exhibitors of 'Jadeite Gallery' at the Hong Kong Jewellery & Watch Fair are required to follow the existing regulations under which a jadeite piece from each of the two selected exhibitors will be picked by HKJJA for on-site identification on a daily basis.

HKJJA will keep you updated on the amended flow and the commencing date of the modified QAP. Please contact Mr. Tony Lo at 2543 0543 for inquiries.

Membership Department  
HONG KONG JEWELLERY & JADE MANUFACTURERS ASSOCIATION

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